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# Themes of this presentation



- some words about EBN...
- CreatiFI
- time for our reflections

# What is EBN?

- An international community of smart and specialised organisations...
- ...that connect and coach innovators, entrepreneurs and SMEs...
- ...to start, grow, and transform our economies



# Core Services



# The EU|BIC Label



eubic  
certified by ebn

- Certification
- Trademark
- Quality System
- Process
- Benchmarking
- Tools and Resources
- Knowledge Transfer
- Consulting Services
- EU|BIC Experts
- Publications

The only certification system that quality-controls incubators, accelerators, clusters etc

The only quality system recognised by the European Union

“... The effectiveness of the benchmarked EU|BIC certified incubators ... was much higher...”

“[The] support offered to businesses beyond the scope of physical incubation ... had contributed to this high start-up creation rate...”



Report October 2014

# Benchmarking

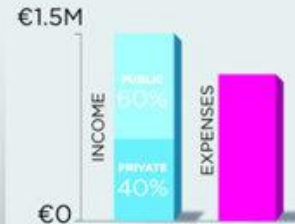
Infography based on 2013 survey

## BIC

### A TYPICAL BUSINESS & INNOVATION CENTER

There are around **150 qualified EC-BICs** in **40 countries** contributing to wealth and job creation through the support of innovative start-ups and SMEs. This is the typical BIC.

[www.ebn.eu](http://www.ebn.eu)



20 companies ready for investment

€1,650,000 INVESTMENT RAISED

### DEAL FLOW

263 enquiries

79 feasibility studies

44 business plans

28 start-ups



NEW JOBS  
IN START-UPS

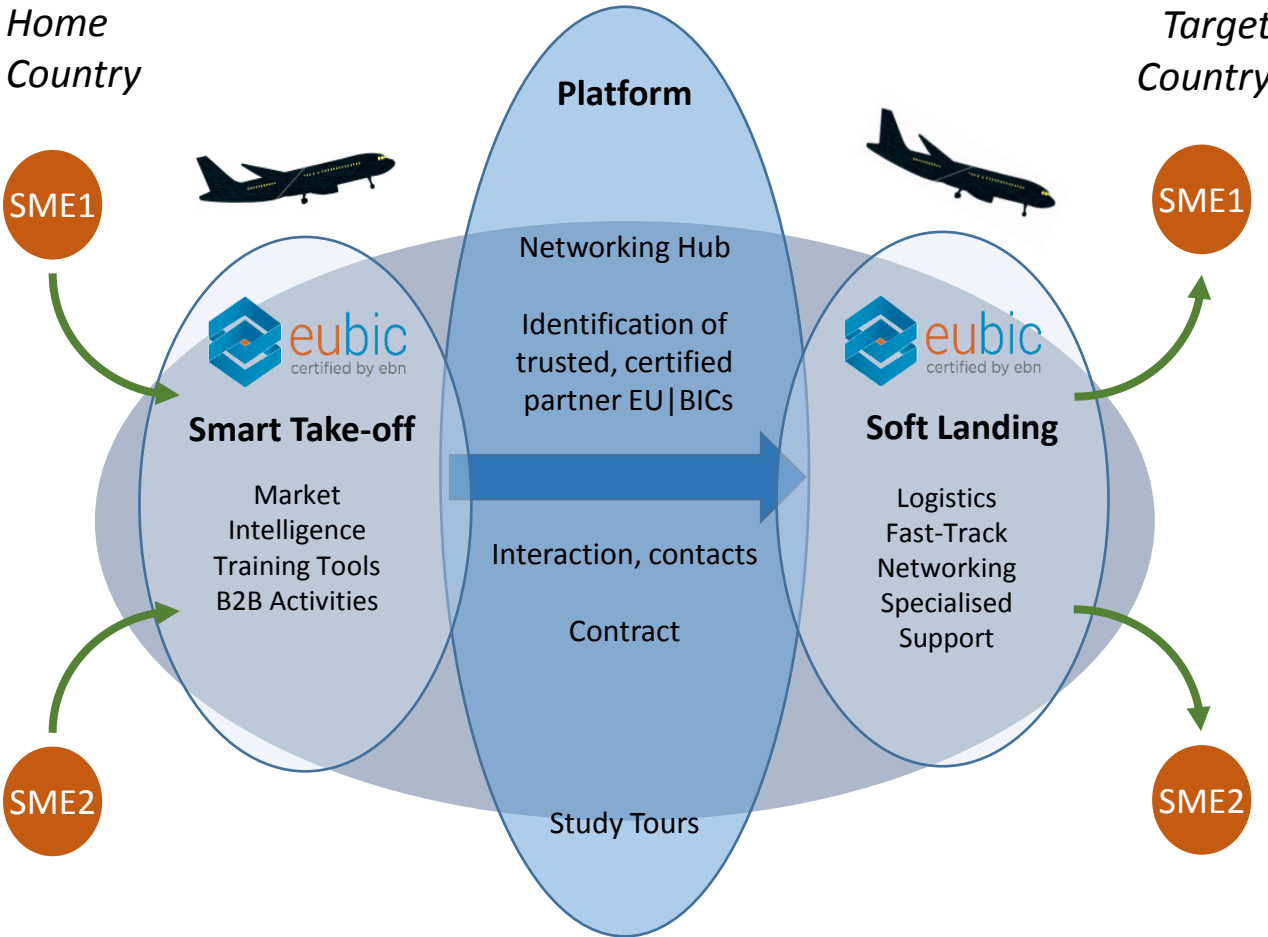


### SOURCES OF FUNDING

Venture Capital, Seed Funding, Business Angels, Other



# International Hub





# Projects Lab



# EBN other Creative present action



- Adaptation of resources from the SUPORT project for the needs of Creative Industries companies.
- Bringing CCs closer to HEIs through a development of training resources.
- Focus on developing materials specifically for CCs

# Full Service Offering



EU|BIC Services



Networking as a Service



International Hub



Events & Exchange Forum



Projects Lab



EU Gateway



Tools & Trends



Open Innovation

 **FIWARE**  
Accelerate

 **CreatiFI**

DO YOU HAVE  
A CREATIVE  
IDEA?



 **FIWARE**

 **CreatiFI**  
Leveraging the Future Internet for Creative Industries

 **eubic**  
certified by ebn

[www.ebn.eu](http://www.ebn.eu)

**CreatiFI bridges the innovation gap**  
in Creative Industries with €4.8 million  
fund, tech advice, business &  
entrepreneurial support, real life Living  
Lab validation and international visibility

# New ideas for Creative Industries

**Advertising services**

**Antique goods**

**Architectural services**

**Art gallery**

**Artist supplies retailing**

**Arts**

**Book publishing**

**Broadcasting (TV/ Radio)**

**Ceramics**

**Craft shops**

**Design services**

**Fashion**

**Furniture**

**Gaming**

**Jewellery**



**Libraries**

**Magazines**

**Motion Picture and**

**Video distribution**

**Museum operators**

**Music**

**Musicians**

**Newspaper publishing**

**Performers (Performing  
art)**

**Professional**

**Photography services**

**Publishing**

**Specialized Tourism**

**Writers**

# CreatiFI combines ICT and Creative Industries



- by bringing ICT sector and Creative Industries closer together
- by exploiting the FIWARE technologies
- by creating new business opportunities

# The best ideas are rewarded up to 150.000 €



- **Open Call 1:** up to € 50.000  
to develop a prototype
- **Open Call 2:** up to € 100.000  
for commercial development and acceleration



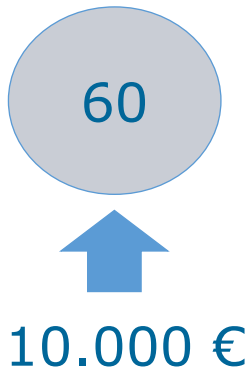
# 4 regional partners



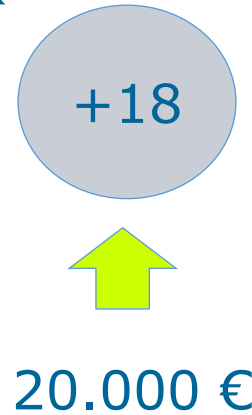
- Helsinki (Scandinavia)
- Brussels
- Trento
- Barcelona

# Timeline

## Call 1: Proposal Submission (Oct– Nov 2014)



## Call 2: Proposal Submission (Oct 2015)



# Open Call 1



- Call is open

1st October – 30 November 2014

- Pitching session and final selection of 60 teams
- 16th - 17th December
- Two half-way check-ups

# Open Call 1 - specifics



The pitching sessions on 16-17 December will take place in the four hubs

**Applications encouraged** from all across the EU, hence attending this event in Poland, but please do keep 16-17 December free to travel to your choice of Hub if selected

No obligation to participate in Open Call 1 to be eligible for Open Call 2 but....



we would love some success stories who come through both!!

# Submission ideas Call 1



[Home](#)

[About](#) ▾

[Open Calls](#) ▾

[Events](#)

[Materials](#)

[Submit your idea](#)

[FAQ](#)

[Technical Wiki](#) ▾



## Have a creative idea?

Find out how we can support you  
in building your future internet business!

[Read More](#)



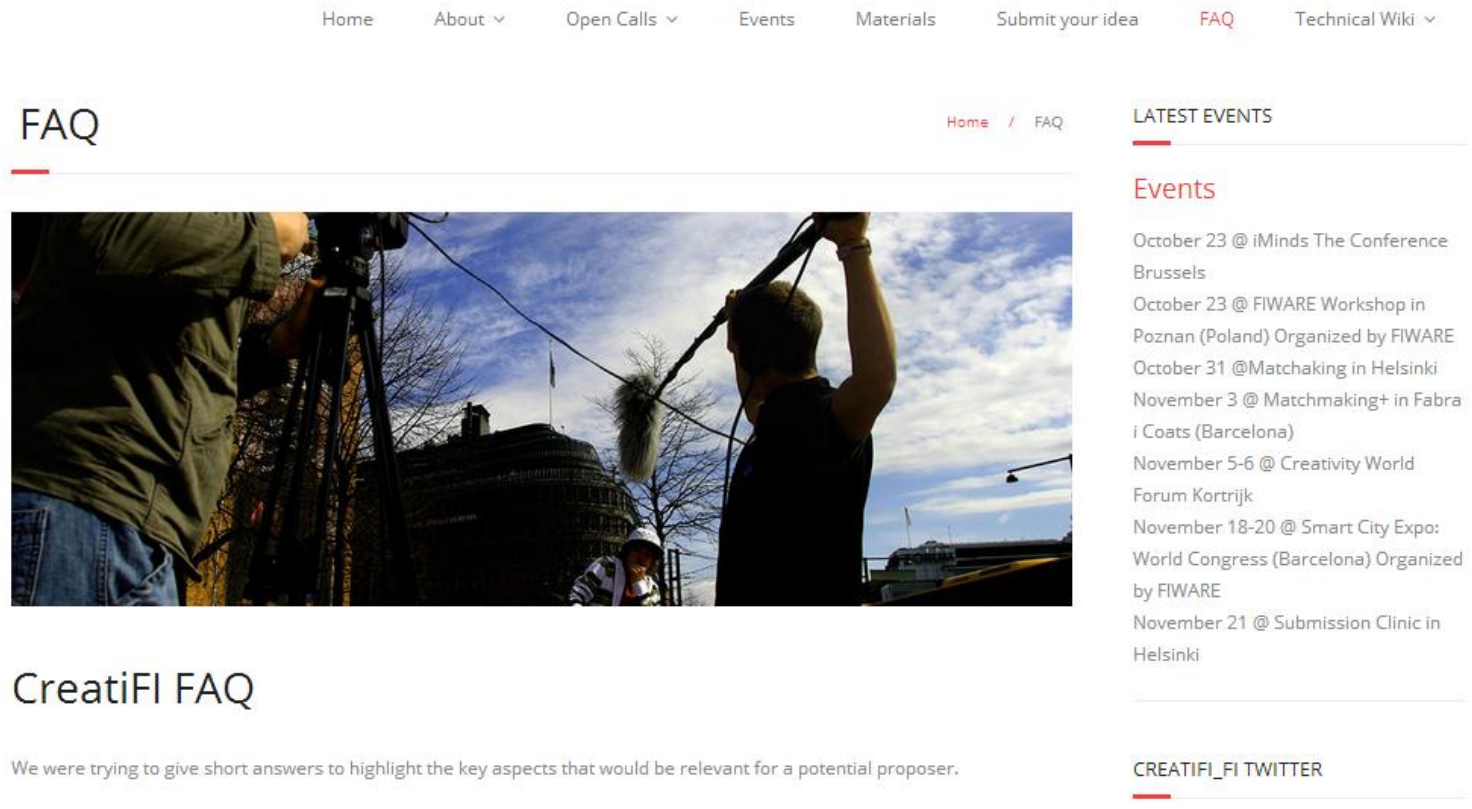
Our call is now open



[SUBMIT IDEA](#)

# Solving doubts with FAQ

FAQs are updated regularly at <http://www.creatifi.eu/faq/>



The screenshot shows the CreatiFI website's FAQ page. At the top, a navigation menu includes links for Home, About, Open Calls, Events, Materials, Submit your idea, FAQ (highlighted in red), and Technical Wiki. The main heading is 'FAQ', with a breadcrumb trail 'Home / FAQ'. Below the heading is a large photograph of a person operating a professional video camera on a tripod, with another person holding a boom microphone in the foreground. The background shows an outdoor setting with trees and a building. To the right of the main content, there is a 'LATEST EVENTS' section with a list of upcoming events, including 'iMinds The Conference' in Brussels, 'FIWARE Workshop' in Poznan, and 'Matchmaking+' in Helsinki. At the bottom right, there is a 'CREATIFI\_FI TWITTER' section.

Home / FAQ

## FAQ

October 23 @ iMinds The Conference  
Brussels

October 23 @ FIWARE Workshop in  
Poznan (Poland) Organized by FIWARE

October 31 @ Matchmaking in Helsinki

November 3 @ Matchmaking+ in Fabra  
i Coats (Barcelona)

November 5-6 @ Creativity World  
Forum Kortrijk

November 18-20 @ Smart City Expo:  
World Congress (Barcelona) Organized  
by FIWARE

November 21 @ Submission Clinic in  
Helsinki

### CREATIFI\_FI TWITTER

## CreatiFI FAQ

We were trying to give short answers to highlight the key aspects that would be relevant for a potential proposer.

# FIWARE



- Catalogue on the FIWARE Enablers  
(General Enablers): [catalogue.fi-ware.org/enablers](http://catalogue.fi-ware.org/enablers)
- Specific software for Creative Industries offered by FICONTENT2  
(Specific Enablers) <http://mediafi.org/open-platforms/>
- Additional information for the developers:  
[www.fi-ware.org/developers-entrepreneurs](http://www.fi-ware.org/developers-entrepreneurs)



*The Internet  
Research Center  
Fostering your  
Innovation*



TRENTINOSVILUPPO  
IMPRESA INNOVAZIONE MARKETING TERRITORIALE



Ajuntament  
de Barcelona  
Institut de Cultura



# Thanks for your attention

now comments, suggestions, remarks...

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