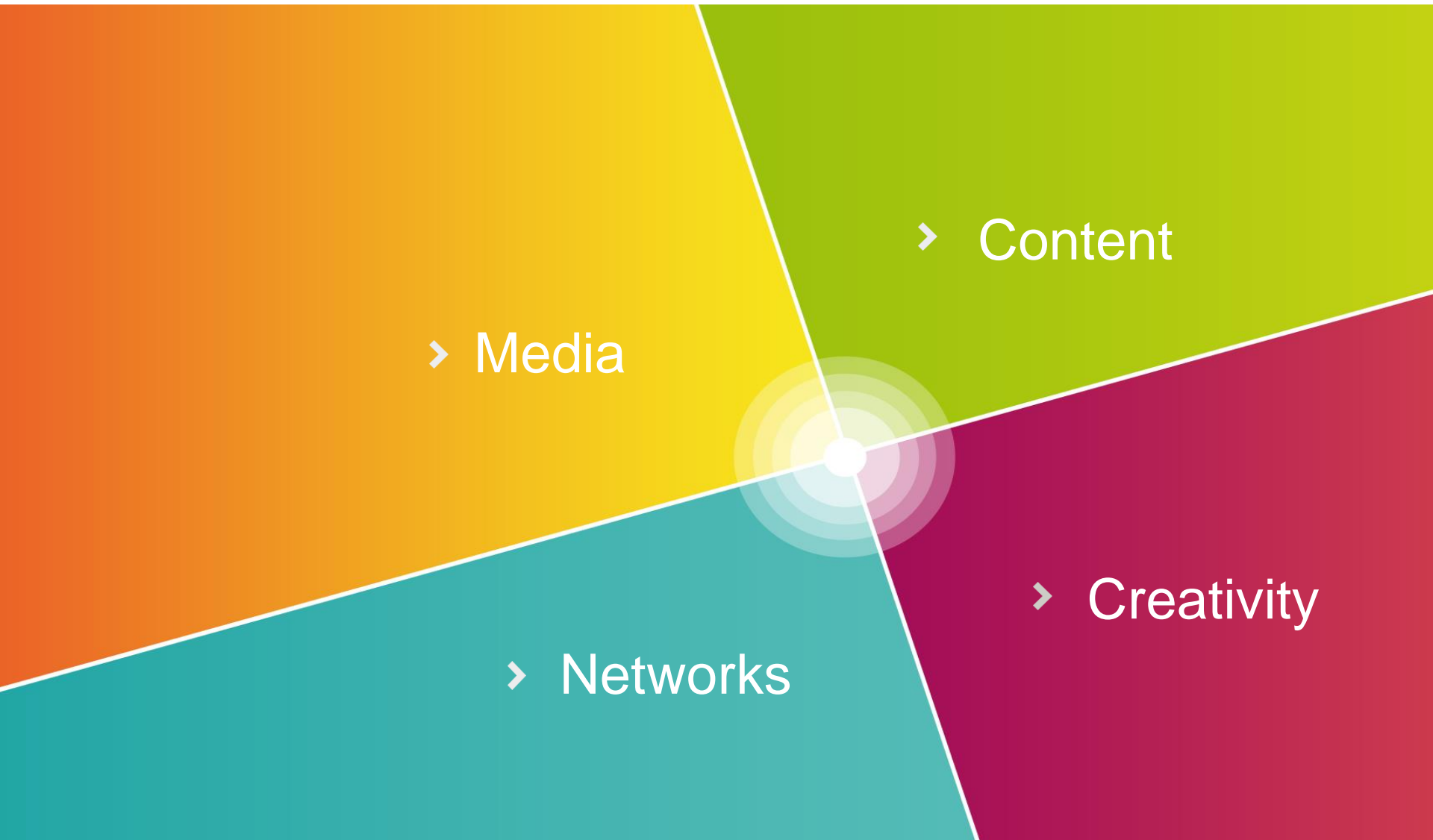




FIWARE Media & Content

The home for FIWARE Media & Content enablers

Driving innovation at the crossroads



Major
European
& global
companies
and research
centres
have joined
their skills

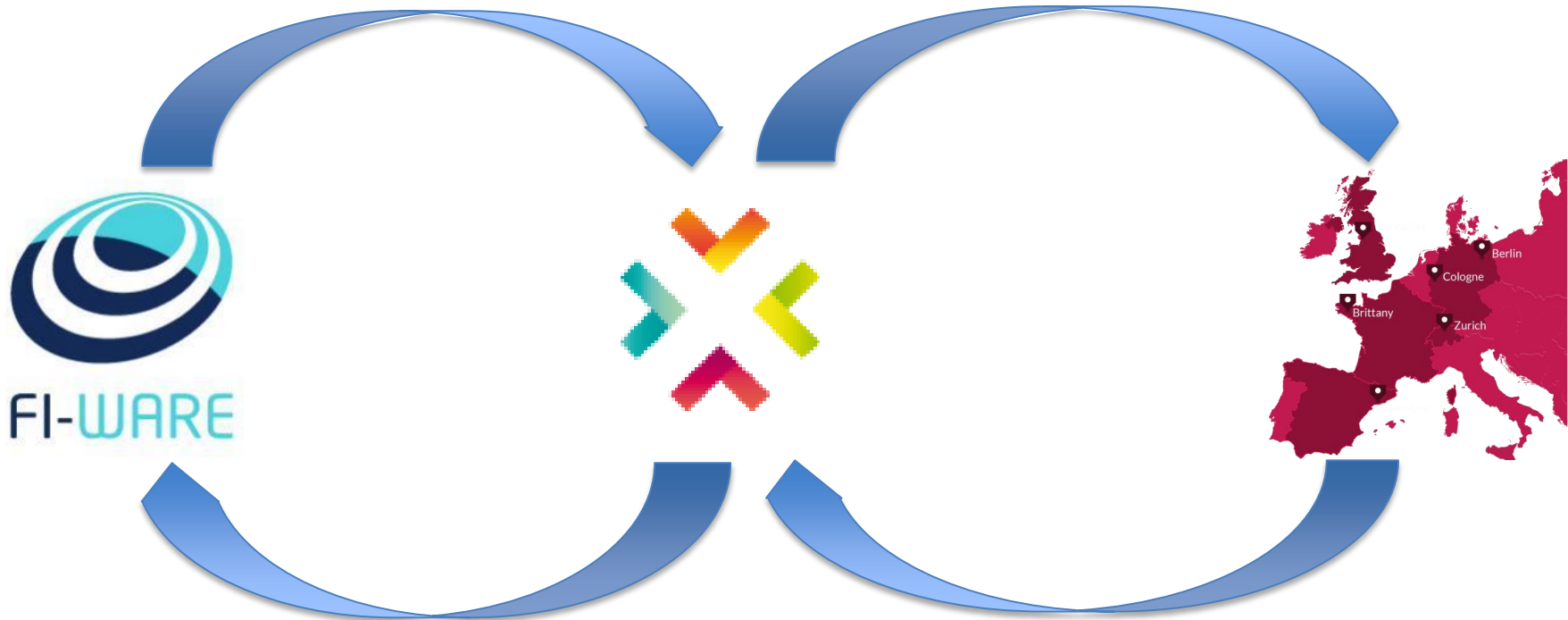


Complemented by 7 or more partners selected via Open Call.

The Fi-PPP development stream

From Enablers to large scale Experimentations

Technologies & services



Generic enablers.
Cloud hosting

Specific Enablers.
Content area platforms

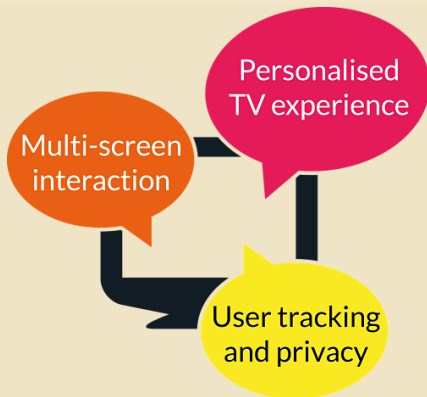
User
Communities

We develop
FIWARE Media & Content
Enablers

Discover our Catalogue



3 main application & service platforms



Social connected TV

- Multi-screen interaction
- Search and discovery
- Social interaction
- Control of personal and private data



Smart city services

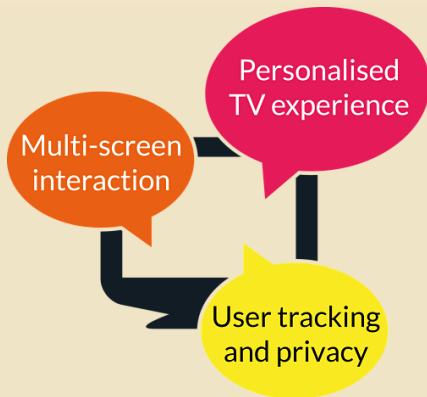
- Geo-localized mobile personalized interaction
- City level social community building
- Live video/audio sharing
- Open data



Pervasive games

- Augmented Reality Toys, Board Games...
- Location-Based Installation Shopping malls, theaters...
- City-Wide Games

Social Connected TV



Social connected TV

- Multi-screen interaction
- Search and discovery
- Social interaction
- Control of personal and private data

Audio Mining

Content
Enrichment

Content
Optimisation

Second Screen
Framework

TV Application
Layer

HbbTV
Application
Toolkit

Smart City Services

3D-Map Tiles

App Generator

Context Aware
Recommendation

Fusion Engine

POI Storage

POIProxy



Smart city services

- Geo-localized mobile personalized interaction
- City level social community building
- Live video/audio sharing
- Open data

Content
Enrichment

Content Sharing

Open City
Database

OpenDataSoft

Recommendation
as a Service

Social Network

Pervasive Games

3D-Map Tiles

Augmented Reality - Fast Feature Tracking

Augmented Reality - Marker Tracking

Content Sharing

Game Synchronization

Geospatial - POI Interface

Geospatial - POI Matchmaking

Leaderboard

Networked Virtual Character

POI Storage

Reality Mixer - Camera Artifact Rendering

Reality Mixer - Reflection Mapping

Social Network

Visual Agent Design



Pervasive games

- Augmented Reality Toys, Board Games...
- Location-Based Installation Shopping malls, theaters...
- City-Wide Games

Developer? SME?
Ease your life

Use **FIWARE** Media & Content

Try the enablers

<http://mediafi.org/catalogue/>



<http://lab.mediafi.org/discover.html>



- **27« enablers » ready to use**
 - Open Source or Proprietary
 - Software for Download and/or SaaS
- **More than 15 demo apps available**
- **13 experimentation scenarios tested at the 6 experimentation sites**
- **8 Phase 3 clusters building on media applications.**
 - All SEs free to use during phase 3 programme

The FIWARE Media & Content Lab

<http://lab.mediafi.org>

The FIWARE Media & Content lab

Everything the developer needs for trying, developing and running applications using FIWARE Media & Content enablers.



DISCOVER

Find out what the Specific Enablers are, what they do, how to use them, their terms and conditions... Even videos are available.



TRY

A short demo is worth a thousand words. Here you can see the Specific Enablers in action, in real demos.



TWEAK

Ready to play? Directly tweak the client-side code of the Specific Enablers and see the results live in your browser!



RUN

Want to go to the next step? Deploy your Specific Enablers on the FIWARE Lab cloud, or on your own machine.

The new FIC2 catalogue

DISCOVER



POIProxy

Get Points of Interest from almost any public remote service



Reality Mixer - Augmented Audio

Add seamless spatial audio to your augmented experiences.



Reality Mixer - Camera Artifact Rendering

Add camera artifact effects to your rendering.



Reality Mixer - Reflection Mapping

Create beyond state of the art seamless augmented reality rendering.



Second-Screen Framework

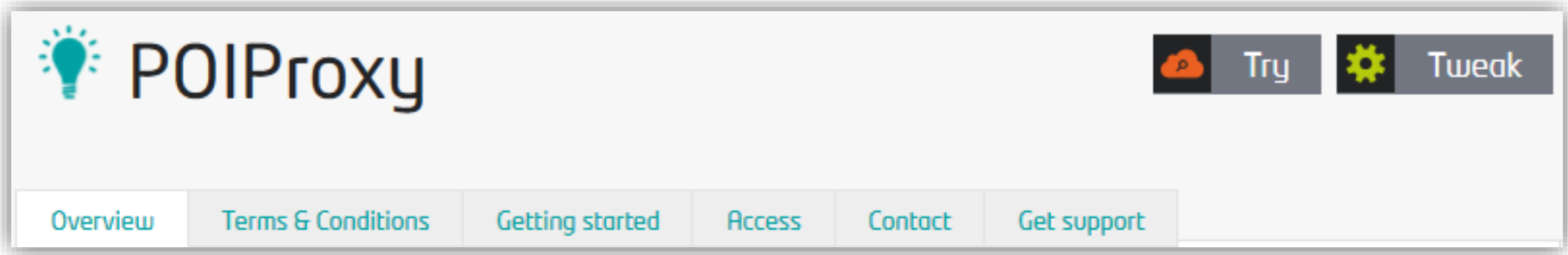
Create apps for connected TVs that communicate with second screens.

SLAMflex

SLAMflex

SLAMflex provides detection and tracking of dominant planes for smartphone devices.

The new FIC2 catalogue



- **What it does / How it works / What you get**
- **License information**
- **Documentation**
- **Access to software / service**
- **Contact & support information**
- **Try & tweak links**

The FI-PPP programme

16 "Accelerator" projects
to support European SMEs
with
80 Million euros

Media & Content, Smart Cities, Social & Learning

- › CEED Tech
- › CreatiFI
- › EuropeanPioneers
- › FABulous
- › FI-C3
- › Finish
- › Finodex
- › frontierCities
- › IMPACT
- › INCENSE
- › SOUL-FI
- › SpeedUP!

Ficontent and EuropeanPioneers



EuropeanPioneers / FIWARE webinar

<https://ti.to/europeanpioneers/fiware-webinar>



The banner features the EuropeanPioneers logo (stars) at the top right. The main text reads 'FIWARE Webinar' in large blue letters, with 'June 18, 2015, 3pm GMT' below it. To the right is an illustration of two heads with various icons (gears, lightbulb, smartphone, document) floating above them. At the bottom right is the 'FIWARE Accelerate' logo with the tagline 'Join the innovation ecosystem'.

EUROPEAN PIONEERS

FIWARE Webinar

June 18, 2015, 3pm GMT

FIWARE Webinar

📅 June 18th, 2015 📍 Online - Link to be shared on the day.

Are you interested in applying for up to €250K equity-free funding to EuropeanPioneers or to any of the FIWARE Accelerate European programmes? Do you want to learn more about the new FIWARE technology? Do you have questions about GeneralEnablers you are looking to use?

This is the Workshop for you. Please register to submit your questions prior to the workshop taking place. This will help us better help you.

FIWARE Accelerate
Join the innovation ecosystem