



INCENSE project has received funding from the European Union Seventh Framework Programme under grant agreement n° 632852



INCENSE

Internet Cleantech Enablers Spark

Be part of the Smart Future of Energy

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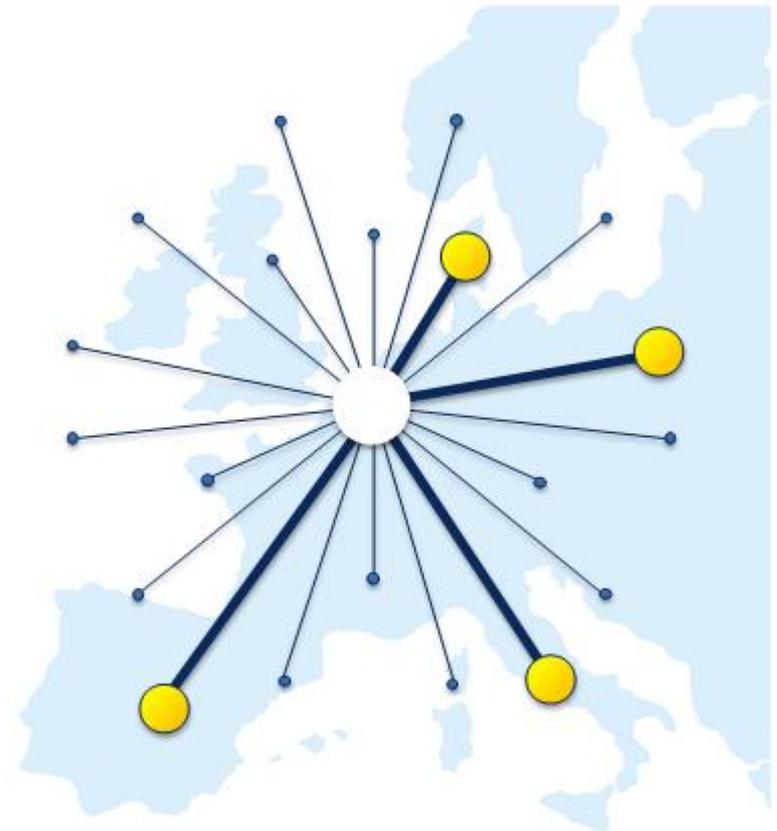


INCENSE, the FIWARE accelerator focused in Cleanthec and Smart Energy.

OBJECTIVE

Promotion of innovative Internet based services and applications to achieve these goals:

- Integration of ICT solutions with energy infrastructure in order to support the entire cycle of energy supply.
- Evolution of energy supply into a dynamic system, a network that communicates and exchanges information on energy flows.





Led by:



Enel Lab



- ✓ A leading Energy group serving 65 million clients in 32 countries
- ✓ Enel Lab: **15 million Euros** budget programme for up to 650k Euros investments





Accelerated by:



ACCELERACE

- ✓ With **250+** startups supported over 9 years
- ✓ 10 % (**best in class**) startups raise more than 2 million euros





Powered by **FundingBox**

- ✓ The first & largest **public funding platform** for startups
- ✓ With more than **12 million euros available** in the portal to support startups





What does INCENSE provide me?

Funding with up to **6.250.000 €** to awarded applicants:

- 1st contest: up to 14 startups with up to **150.000 €**
- 2nd contest: up to 28 startups with **150.000 €**

Payment arrangements (non reimbursable)

- Up to 50.000 €, in advance at the beginning of development
- Up to 75.000 €, intermediate stage (demo/prototype/pilot)
- Up to 25.000 €, end of the project (ready-to-market)





What does INCENSE provide me?

Advanced and personalised **acceleration program** (6 months):

- Coaching & Mentors: Up to 100 hours of mentoring
- Funding readiness services for the final beneficiaries
- Additional support: legal and corporate, accounting and taxes or IPR
- Access to test beds in Spain (Smart City Málaga), Denmark (Next Step City Living Lab), and Italy.
- Connections to international capital firms, angel investors and Enel and Accelerace investment community
- Fast track access to the selection process of further investment programs of Enel Lab and Accelerace.





Who can apply to INCENSE?

Applicants must be European based SMEs or web entrepreneurs presenting services / applications, cleantech focused, which purpose an innovative use of FIWARE enablers for smarter processes or infrastructures (more intelligent, more efficient, more sustainable) through a tight integration with internet networking and computer capabilities.

General requirements

- To be a SMEs, WE or other small and innovative ICT players or a Natural person.
- To fall into some of the Categories defined in the Competition Guide
- To use any of the FIWARE enablers (<http://catalogue.fi-ware.org>)
- To be without any material proceeding or insolvency status pending.





What should be the application fields of my proposal?

Proposals must support and improve the entire cycle of energy - generation, distribution, commercialisation and final consumption – focusing in the following categories:

Competition categories

1. Energy efficiency and Home Automation: Heating and cooling, lighting, internet of things, etc.
2. Renewable Energy: Integration of renewable generation in distribution network systems.
3. Renewable Forecasting Solutions.
4. Smart Grids: Remote management, telemetry, renewable integration, charging of electric vehicles, energy storage points.
5. Energy storage: Storage management / backup of renewable energies.
6. Advanced Diagnostics and Automation Solutions: Advanced diagnostics to improve the exploitation of networks.
7. E-mobility: EV, Charging points Information, Park management, etc.
8. Cyber-security: Privacy and reliability of communications.
9. Digitalisation of Energy through ICT. Information flows about energy flows.





How will we be evaluated?

The Panel of External Experts will value:

1. FIWARE integration.
2. Strategic fit.
3. Quality of management team.
4. Business potential.





When can we apply?

1st Open Call
15th October 2014

Deadline
15th January 2015

Pitching and Awarding Day
17th April 2015



2nd Open Call
15th June 2015

Deadline
15th September 2015

Pitching and Awarding Day
November 2015





First INCENSE Open Call indicators:

- Submitted Applications: 230
- Countries represented: 30
- Eligible Applications: 174
- Applications scored above the thresholds 53
- Selected Project Ideas for the final Pitching Event 26
- **1st Open Call Winners 14**





WHERE to apply!

Second Call open in June, 15th at

www.incense-accelerator.com

www.fundingbox.com/incense/apply/

www.fi-ware.org/accelerators





Be part of the Smart Future of #Energy!

INCENSE

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