





## medVC

- Remote consultations for doctors
- Audio-video collaboration
- Specialised medical services
- Designed for operating rooms, conference rooms, classrooms and doctors' offices
- Video from cameras, microscopes, endoscopes and other medical devices
- Remotely operate medical equipment
- FIWARE inside



# Unique Value Proposition Saves lives Saves money Saves time Photo by Andy G - Creative Commons Attribution-ShareAlike License https://www.flickr.com/photos/40284210@N00 Created with Haiku Deck

# Competition

- Less functionality (Cisco, Polycom, VSee)
  - no remote control of medical devices
  - no multiple video feeds
  - no support for 3D medical devices

Far more expensive

## Market

#### We start in Poland

- 850 hospitals
- 19.000 health centers
- 1% market share in 2 years

#### European markets

- France
- Spain
- the Netherlands

## Revenue

- "As a Service" model
- Initial installation fee
- Monthly fee for usage and support
- Revenue in first 3 years:
  - 300kEUR
  - 900kEUR
  - 1700kEUR

#### Current status

- First clients:
  - University of Lorraine clinical hospital,
    Nancy, France
  - School of Surgery, Nancy, France
- Experimental installations:
  - ENT department of Poznań University of Medical Sciences clinical hospital, Poznań, Poland

#### Core team



Wojciech Józefowicz CEO



Piotr Pawałowski CTO



Sergiusz Zieliński FIWARE Specialist



Piotr Szymaniak Software Development Specialist



Przemysław Pater CMO



Wojciech Górecki CFO

#### FICHe accelerator

- eHealth FIWARE accelerator
- Phase 1 15 kEUR 80 SMEs
- Phase 2 50 kEUR 40 SMEs
- Phase 3 152 kEUR 20 SMEs



Future Internet CHallenge eHealth

#### NETICTECH in FICHe

- Currently in Phase 2 received 65 kEUR
- Number 1 score after Phase 1 evaluation
- FIWARE GEs
  - Stream-oriented GE Kurento
  - Object Storage GE FIWARE implementation
- Using FIWARE Lab for development and trials
- Moving to commercial infrastructure provided by Poznań Supercomputing and Networking Center

## FIWARE acceleration tips

- Go for it!
- It's angel money without giving away equity!
- It's OK to fail!
- Focus on your business not FIWARE
- Go with a new idea rather then shift your already prosperous business to FIWARE
- FIWARE is not Amazon yet, you are the ones that will make it so
- Find your nearest Internet Innovation Hub PSNC
- Find your commercial FIWARE infrastructure PSNC
- Join the community FIWARE Association



Wojciech Józefowicz – CEO <a href="mailto:kepicken"><wojciech.jozefowicz@netictech.com></a>

Piotr Pawałowski – CTO <piotr.pawalowski@netictech.com>







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